



VISIT MESA PARTNER ADVERTISING PACKAGES

Targeted seasonal campaigns designed to connect your business with the right visitors at the right time.

FY 2026-27

REACH TRAVELERS IN THE MOMENTS THAT MATTER

Travelers don't experience Mesa all at once. They plan, explore, and make decisions in moments—often shaped by season, interests, and trip type.

Visit Mesa's advertising approach is built around those moments.

These packages are structured as coordinated campaigns—aligning your business with the content, audiences, and timing that matter most to your goals.



HOW IT WORKS

Each campaign is built around a defined window, with all placements launching together and working in tandem.

TARGETED AUDIENCES

Targeted to specific traveler interests and seasonal behaviors

KEY DECISION MOMENTS

Designed to reach visitors during key decision-making moments

INTEGRATED CHANNELS

Integrated across [VisitMesa.com](https://www.visitmesa.com) and owned channels

LIMITED PARTNERS

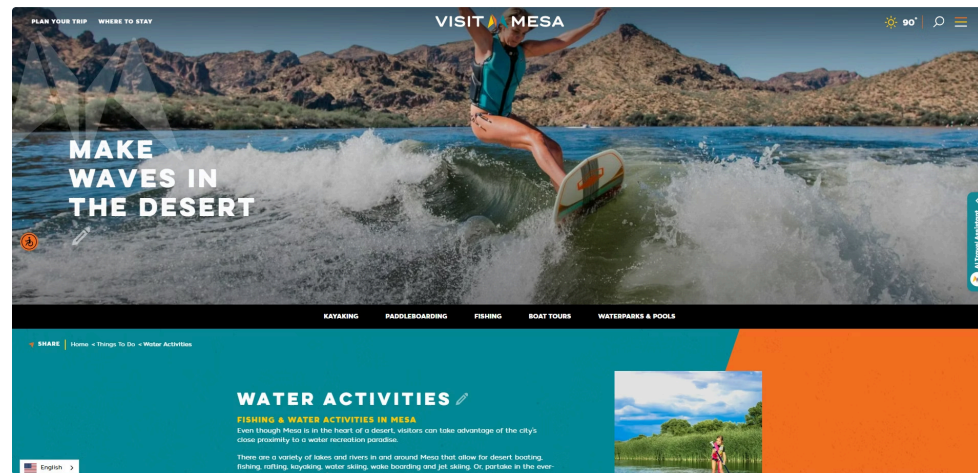
Limited to a small group of partners per campaign to maintain visibility

📌 This ensures your business isn't just present—it's **positioned**.

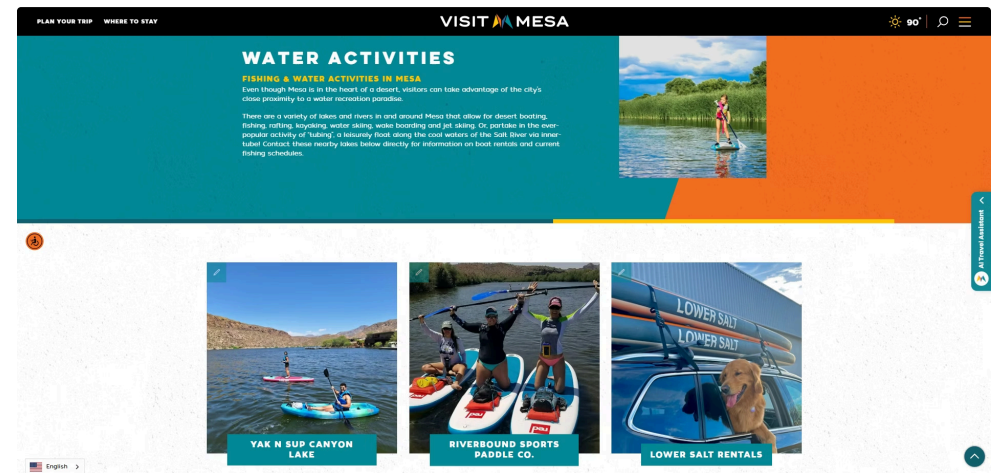
LOOKBOOK

Each campaign offers a variety of tools for promotion. Here is what they look like when live:

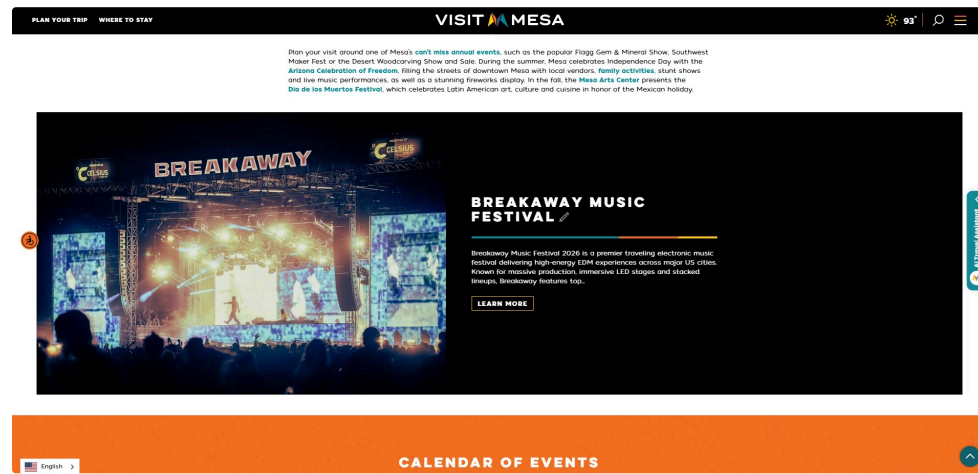
HERO IMAGE



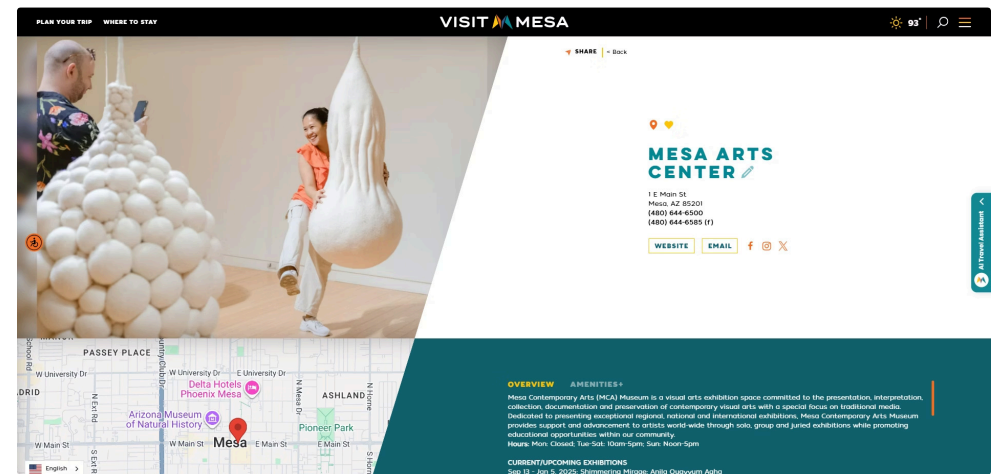
FEATURED LISTING



FEATURED EVENT/DEAL



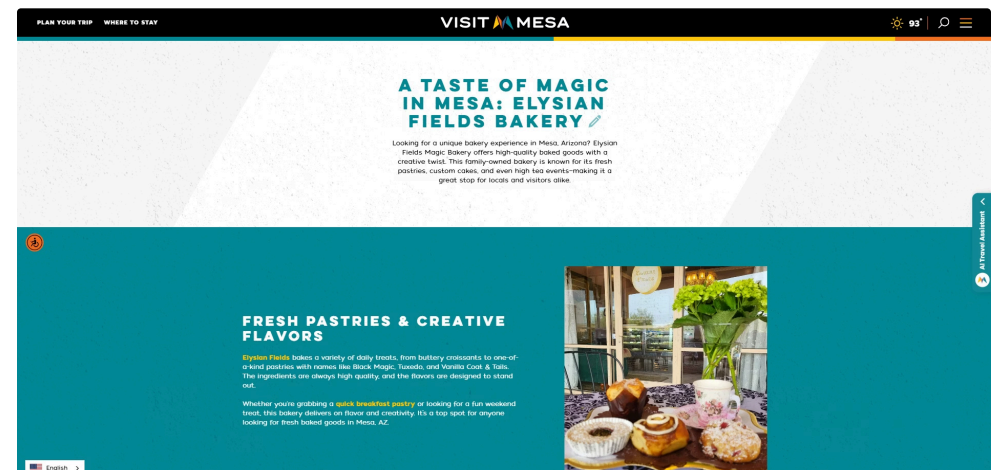
ENHANCED PROFILE



SPONSORED EMAIL



SPONSORED STORY



SEASONAL CAMPAIGN PACKAGES



Q1

SUMMER OUTDOOR SPOTLIGHT

July 2026 - September 2026

INVESTMENT

\$1,400 per quarter

5 Spaces available



A strong entry point for businesses looking to build awareness and capture shoulder season demand. This package reaches an outdoor-focused audience early in the planning process, when travelers are actively exploring what to do in Mesa.

INCLUDES:

- Hero Placement
- Featured Listing
- Featured Event/Deal
- Sponsored Email

WHY IT WORKS:

- Targets high-intent outdoor and activity-based travelers
- Aligns with peak discovery and itinerary-building behavior
- Delivers consistent visibility across multiple touchpoints

Q2

FRESH IN MESA FEATURE

October 2026 - December 2026

INVESTMENT

\$1,950 per quarter

5 Spaces Available



Visit Mesa's most content-driven seasonal package. Built for businesses with a story to tell, this campaign combines editorial storytelling with targeted distribution to build both immediate visibility and long-term presence.

INCLUDES:

- Sponsored Story (Visit Mesa-written feature)
- Featured Listing
- Featured Event/Deal
- Sponsored Email

WHY IT WORKS:

- Anchored by high-performing editorial content
- Reaches audiences seeking authentic dining and cultural experiences
- Combines storytelling with strategic placement and distribution
- Builds credibility that extends beyond the campaign window

Q3

SPRING TRAINING GAME DAY PARTNER

January 2027 - March 2027

INVESTMENT

\$2,200 per season

5 Spaces Available



Spring Training is Visit Mesa's highest-demand travel period, with visitors actively booking, dining, and exploring in real time. This package positions your business within that experience—at the moment decisions are being made.

INCLUDES:

- Hero Placement
- Featured Listing
- Featured Event/Deal
- Sponsored Email

WHY IT WORKS:

- Aligns with peak traffic and highest visitor intent of the year
- Reaches in-market travelers ready to spend
- Integrates your business into the Spring Training experience

FAMILY SEASON PACKAGE

April 2027 - June 2027

INVESTMENT

\$1,575 per quarter

5 Spaces Available



Family travel is planned with intention and booked in advance. This package connects your business with decision-makers during key planning windows for spring break and summer travel.

INCLUDES:

- Hero Placement
- Featured Listing
- Featured Event/Deal
- Sponsored Email

WHY IT WORKS:

- Targets families during high-conversion planning periods
- Combines awareness with a direct conversion opportunity
- Positioned within high-performing family-focused content
- Supports both discovery and decision-making

BUILD YOUR FOUNDATION



GET ON THE MAP – YEAR-ROUND

July 2026 - June 2027

INVESTMENT

\$2,500 per year



A long-term visibility investment designed to keep your business discoverable year-round.

This package builds a foundation of presence on [VisitMesa.com](https://www.visitmesa.com) that continues to perform beyond any single campaign.

INCLUDES:

- Enhanced Partner Profile
- Featured directory listing (12 months)
- Sponsored Story (evergreen)
- Itinerary inclusion

WHY IT WORKS:

- Always-on visibility for continuous discovery
- Builds long-term value through evergreen content
- Supports search and AI-driven discovery trends
- Ideal foundation before layering in seasonal campaigns

ADD-ON OPPORTUNITIES

ENHANCE YOUR CAMPAIGN OR ACTIVATE INDEPENDENTLY

For partners looking to expand reach or deepen storytelling, select placements are available individually.

SPONSORED STORY

\$1,000 (one-time)

Your business, told as a story. Evergreen editorial content on VisitMesa.com, written by Visit Mesa's team.



SPONSORED EMAIL

\$450 per send

Reach travelers while they're actively planning with a targeted email placement.

SPONSORED STORY

INVESTMENT

\$1,000 one-time



Your business, told as a story.

Visit Mesa's editorial team creates and publishes a dedicated feature about your business—evergreen content that lives on [VisitMesa.com](https://www.visitmesa.com) and continues delivering value long after publication.

- Visit Mesa-written editorial feature
- Evergreen placement on [VisitMesa.com](https://www.visitmesa.com)
- SEO-optimized for long-term discovery
- Designed to build credibility and engagement

SPONSORED EMAIL

INVESTMENT

\$450 per send



Reach travelers while they're actively planning.

Visit Mesa's email audience is highly engaged and intent-driven. A sponsored placement connects your business with travelers at the moment they're making decisions.

- Placement within a targeted email campaign
- Audience segmented by interest and season
- Delivered to Visit Mesa's subscriber list
- Timed to align with campaign windows when possible



LIMITED AVAILABILITY

Each campaign is intentionally limited to a small number of partners to ensure visibility, relevance, and performance.

 **Early commitment is recommended.**

Visit Mesa · City Limitless Partner Advertising Packages · FY 2026-27 Exclusive to Visit Mesa Partners