



Executive Committee Meeting Agenda

April 7, 2026, at 4pm - Visit Mesa Lower-Level Conference Room
1 N MacDonald, Mesa, AZ, 85201

- I. Welcome and Introductions Dennis Kavanaugh
- II. Approval of February 3, 2026, Meeting Minutes Dennis Kavanaugh
- III. Board Member Nomination -Roberto Centeno Dennis Kavanaugh
- IV. FYTD Financials Rose Hanne
- V. Co-Chair Governance Model Tannis McBean
- VI. Consent Agenda Dennis Kavanaugh
 - a. ALT Fest
 - b. Arizona Arizona-Tourism-Improvement-Areas-HB2950-Fast-Facts
 - c. Arts Culture Week.
 - d. City Limitless Podcast Newsletter
 - e. AZ Baseball Museum
 - f. MACW-Campaign-Performance-Report
 - g. Monthly Partnership Newsletter- March 2026
 - h. News to Use Special Edition
 - i. Overview - Mesa Art Week (Museums) - Mar 4, 2026 - Mar 14, 2026
 - j. Q3 Comms PR Media Activity
 - k. Spring Training Kick-Off - February 20, 2026
 - l. TIAHB2950-Fast-Facts-for-AZ-Tourism
 - m. Addy Award - LinkedIn Post
 - n. MPI VM presenting sponsor.
 - o. 2026 Visit Mesa Spring Training Guide
 - p. 2026 Visit Mesa Adventure Guide
 - q. Q3 Visit Mesa LinkedIn Page Activity
 - r. Yankees Magazine Spring Training Ad
 - s. Cactus League Play Ball Magazine
 - t. Arizona Baseball Museum Feature
- VII. Agenda for April 28, 2026, Board Meeting Dennis Kavanaugh
 - a. Welcome and Introductions
 - b. Approval of February 24, 2026, Meeting Minutes
 - c. New Board Member Nomination – Roberto Centeno
 - d. FYTD Financials
 - e. Consent Agenda
 - i. Addy Award - LinkedIn Post
 - ii. ALT Fest - Events Recap - Placer



- iii. Arizona-Tourism-Improvement-Areas-HB2950-Fast-Facts
- iv. Arts Culture Week
- v. City Limitless Podcast Newsletter - AZ Baseball Museum
- vi. MACW-Campaign-Performance-Report
- vii. Monthly Partnership Newsletter- March 2026
- viii. MPI VM presenting sponsor
- ix. News to Use Special Edition 02172026
- x. Overview - Mesa Art Week (Museums) - Mar 4, 2026 - Mar 14, 2026
- xi. Q3 Comms PR Media Activity
- xii. Spring Training Kick-Off - February 20, 2026
- xiii. TIAHB2950-Fast-Facts-for-AZ-Tourism
- xiv. Strategic Plan Facilitator Selection by SDA Committee
- xv. Board Governance, Policy and Development Sub-Committee
- xvi. Strategic Plan Workshop Venue for August 20-21
- xvii. 2026 Visit Mesa Adventure Guide
- xviii. 2026 Visit Mesa Spring Training Guide
- xix. Q3 Visit Mesa LinkedIn Page Activity
- xx. Cactus League Play Ball Magazine
- xxi. Arizona Baseball Museum Feature
- xxii. Yankees Magazine Spring Training Ad
- xxiii. Co-Chair Governance Model

f. Board Member News & Announcement

g. Adjournment

viii. Board Member News & Announcements

Dennis Kavanaugh

ix. Adjournment

Dennis Kavanaugh

Next Executive Committee Meeting: Tuesday, June 2, 2026, at 4pm. Visit Mesa Lower-Level Conference Room. 1 N MacDonald, Mesa, AZ, 85201.