



Board of Director's Meeting Agenda

February 24, 2026, at 11:30am – Visit Mesa Lower-Level Conference Room
1 N MacDonald, Mesa, AZ, 85201

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| I. Welcome and Introductions | Dennis Kavanaugh |
| II. Approval of December 16, 2025, Meeting Minutes | Dennis Kavanaugh |
| III. Consent Agenda | Dennis Kavanaugh |
| a. Save the Date AI Webinar Series | |
| b. AI as a Daily Business Assistant | |
| c. AI Webinar 1 | |
| d. AI Webinar 2 | |
| e. AI Webinar 3 | |
| f. Testimonial - AI | |
| g. Copper State Beer Fest Promo | |
| h. Food Inclusion Invite | |
| i. Spring Training Guide | |
| j. Visit Mesa Spring 26 West Coast | |
| k. Arrived Print Ad 2026 | |
| l. Visit Mesa Marathon Post Race Card | |
| IV. Financial Dashboard – January 2026 | Rose Hanne |
| V. Guest Speaker – Susan Ricci, Executive Director, Mesa Historical Museum | Susan Ricci |
| VI. Legislative Report | Laura Magnus |
| VII. Board Governance, Policy & Development Sub
Committee Meeting Updates | Chris Glover |
| a. Bylaw Revisions | |
| b. Board Self-Assessment | |
| c. Board Governance Policy Manual Updates | |
| d. CEO Evaluation | |
| VIII. Strategic Development and Advocacy Sub Committee Updates | Tannis McBean &
Ron Williams |
| a. SDA Committee Meeting Minutes | |
| b. Visit Mesa 2026 Strategic Planning RFP | |
| c. Strategic Planning Session Venue Options | |
| IX. Board Member News & Announcements | Dennis Kavanaugh |
| X. Adjournment | Dennis Kavanaugh |



Next Board of Directors Meeting: Tuesday, April 28, 2026, at 8:00am.
Visit Mesa – Lower-Level Conference Room – 1 N MacDonald, Mesa, AZ, 85201