



Executive Committee Meeting Agenda

August 5, 2025, at 4pm - Visit Mesa Lower-Level Conference Room
1 N MacDonald, Mesa, AZ, 85201

- | | |
|---|-----------------------------------|
| I. Welcome and Introductions | Dennis Kavanaugh |
| II. Approval of June 3, 2025, Meeting Minutes | Dennis Kavanaugh |
| III. Tourism Economics Presentation | Zeek Coleman |
| IV. Las Sendas Membership November 1, 2025 – October 31, 2025, | Dennis Kavanaugh &
Marc Garcia |
| a. Visit Mesa Corporate Golf Membership Overview | |
| b. Proposed Membership – Parameters/Dues | |
| c. Current Membership – Period Usage Report | |
| d. Current Membership – Period Performance Tracker | |
| v. Fired Up! Culture – Board / Staff Workshop – September 12, 2025, | Dennis Kavanaugh &
Marc Garcia |
| vi. 3 – Year Strategic Plan Workshop – August 2026 | Dennis Kavanaugh &
Marc Garcia |
| vii. Agenda for August 26, 2025, Board Meeting | Dennis Kavanaugh |
| a. Welcome and Introductions | |
| b. Approval of June 24, 2025, Meeting Minutes | |
| c. Consent Agenda | |
| i. Convention & Leisure Sales Update | |
| ii. Communications Update | |
| iii. Conflict of Interest/Code of Conduct | |
| d. Treasurer’s Report, FYTD Financials | |
| e. Presentation – Joseph “Indian” Antao | |
| f. Announcements | |
| viii. Announcements | Dennis Kavanaugh |

Next Executive Committee Meeting: Tuesday, October 7, 2025, at 4pm. Visit Mesa Lower-Level Conference Room. 1 N MacDonald, Mesa, AZ, 85201.