

Advertise in Mesa's 2026 Spring Training Guide

The Visit Mesa Spring Training Guide delivers unparalleled access to one of Arizona's most lucrative visitor segments. These aren't casual tourists, they're dedicated fans planning multi-day trips with disposable income and a hunger for authentic local experiences.

Our guide reaches visitors at every critical touchpoint in their journey, from initial trip planning through their entire Mesa stay. With both digital and print distribution, your message meets travelers exactly when they're making decisions about where to eat, stay, shop, and play.

95K+

Monthly Visitors

to VisitMesa.com during
spring training season

6,000

Printed Copies

distributed to hotels,
attractions, and visitor centers

#1

Google Ranking

for "things to do in Mesa AZ"
and lodging searches

Who You'll Reach

Out-of-State Travelers

Planning multi-day trips with hotel stays, dining reservations, and activity itineraries already in mind

Families & Friend Groups

Attending multiple games over several days, seeking entertainment and dining for all ages

Sports Enthusiasts

Looking for authentic Mesa experiences, local nightlife, breweries, and post-game celebrations

Experience Seekers

Wanting outdoor adventures, shopping, golf, and Southwest culture beyond the ballpark

Sponsorship Options & Value

✓	☆
Standard Placement <i>\$300</i> Affordable exposure with strategic story integration • Concise copy (30 words) within story (written by Visit Mesa Staff) • Mention in both print and digital • Professional integration with editorial content • Hyperlinked in digital version • Up to five businesses per story theme Perfect for: Local businesses, shops, cafes and experiences seeking cost-effective reach	Premium Placement <i>\$500</i> Maximum visibility with hero positioning and extended storytelling • Hero image • Extended copy (50 words) (written by Visit Mesa Staff) • Top-of-story position for maximum impact • Hyperlinked in digital version • Limited to one per story theme Perfect for: Restaurants, attractions, hotels, or experiences seeking top-tier visibility and immersive visual storytelling

Built-In Campaign Promotion

Your investment goes further than a single guide placement. Every sponsor receives amplified exposure across Visit Mesa’s entire Spring Training marketing campaign — maximizing your reach and driving real traffic to your business throughout the Cactus League season.



Email Newsletter Feature

Highlighted in spring training trip-planning newsletters reaching thousands of engaged subscribers



Social Media Mentions

Featured across Visit Mesa’s active social channels with dedicated posts and story shares



Banner Placement

Prominent positioning on the Spring Training Guide landing page for continuous digital visibility



Streaming Ad Inclusion

Your business showcased within campaign creative for extended reach beyond the guide

Story Themes & Distribution

The guide features targeted story themes designed to match visitor interests with your business offerings. Each theme attracts specific traveler segments actively searching for recommendations:



Pre-Game Eats & Post-Game Fun — Restaurants, breweries, bars, and nightlife venues



Best Souvenirs - local goods, fan gear and unique AZ trinkets



Turf & Surf Adventure Roundup — water attractions, hiking trails, and outdoor experiences



Golf in Mesa — Premier courses, lessons, and insider packages for golf enthusiasts

Distribution spans the entire visitor journey: 6,000 printed copies delivered to Mesa hotels, attractions, and key visitor hubs, plus prominent digital presence on VisitMesa.com's Spring Training hub. Promoted via social media, email campaigns, and paid advertising throughout the Cactus League season.

Ready to Get in the Game?

Premium placements are limited — reserve early to secure your spot!

Contact our Partnership Team:

Diva@visitmesa.com

Let's connect your business with thousands of spring training visitors ready to discover Mesa.