

VISIT MESA

CITY LIMITLESS®

PARTNERSHIP PROGRAM

CLIENT RELATIONSHIP MANAGEMENT | TARGET MARKET REACH
DESTINATION MARKETING EXPOSURE | NETWORKING AND LEAD ACCESS

VISITMESA.COM/PARTNERS

PARTNERSHIP PROGRAM

TURQUOISE PARTNER | \$400

- **Website Listing:** Includes company name, address, phone number, website address, email contact, logo, photos, and company description
- **Access to extranet, media assets, and reporting:** Ability to update listing and access to media assets and reporting
- **Lead access:** Access to service leads and industry opportunities
- **Partnership event invites:** Receive invitations to all partner networking and events
- **Partnership updates:** Receive regular distribution of partner newsletter and communications
- **Meetings and events calendar:** Access to post events to Visit Mesa Events Calendar and view groups and events coming to Mesa
- **Access to jobs board:** Ability to post open positions on the Visit Mesa jobs board
- **Industry/Indicator Reporting:** Receive monthly industry data and reporting



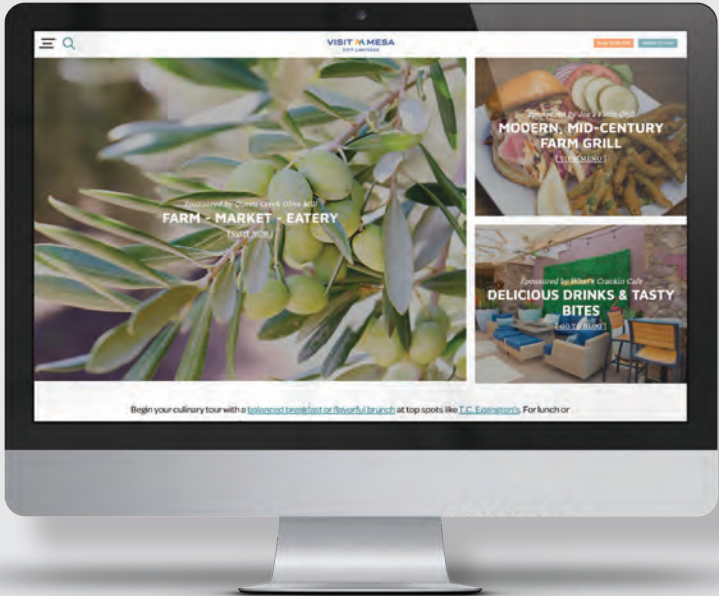
“We make one call, and they have the answers for a lot of different things so that helps us out dramatically.”
Chupacabra Taproom

PACKAGE ADD-ONS

RESTAURANT | \$100 (ANNUAL)

- **Featured listing** on digital dining guide and priority placement on VisitMesa.com Navigation.

FEATURED LISTING



“One of the things that Visit Mesa has been able to do for us is get us more into the sight of customers. They are so good to work with me and give me that exposure that I need.”
The Holiday Inn Hotel Mesa

PRIORITY LISTING



ADDITIONAL OPPORTUNITIES:

ACCESSIBILITY & INCLUSION PROGRAMS

We’re on a mission to make Mesa one of the most accessible and inclusive cities in the country. Below are just a few ways your business can get involved and be recognized as a leader in accessibility:

- **Autism Certification:** Complete the Autism Certification Program to earn official designation as a Certified Autism Center and demonstrate your commitment to serving guests with sensory needs.
- **Food Inclusion*:** Participate in the Food Inclusion initiative to help your team feel confident serving guests with food allergies through specialized training and awareness resources.
- **Accessibility Champion*:** Give your staff tools and confidence to better serve all guests, including those with diverse abilities.

Partners in these programs may also receive **additional exposure, market reach, and content opportunities** through Visit Mesa marketing channels, including features in the Accessibility Travel Guide and related promotional materials.

*Food Inclusion and Accessibility Champion programs are complimentary for Visit Mesa partners.

WEBSITE LISTING

2401 S. Lansing
Mesa, Arizona 85209
Phone: (480) 354-1234
Fax: (480) 354-1426

VISIT WEBSITE

Augusta Ranch Golf Club

DETAILS

GOLF/GOLF COURSES & INSTRUCTION: This course allows players of all abilities to get out and enjoy the game of golf, the way it is meant to be enjoyed. Augusta offers private lessons, group lessons, junior lessons, and playing lessons. This course also permits walking.

RELATED EVENTS

SEP 28

DEC 28

GLOW GOLF SATURDAYS EVERY OTHER SATURDAY

EXTRANET ACCESS

WELCOME TO THE VISIT MESA PARTNER EXTRANET!

PARTNERSHIP PROGRAM

SILVER PARTNER | \$1,500

Includes everything in Turquoise Level, plus:

- **Secondary priority listing:** 2nd highest level listing placement on website category page
- **Connected TV Streaming Ads (2-Month Campaign):** Be featured with a static photo ad in Visit Mesa's Events or Deals streaming campaign. Ads run for two months on major smart TV and online streaming platforms (e.g., Tubi, Samsung TV Plus, Fubo, FreeVee, Roku Channel, DIRECTV Stream), reaching both local and visitor audiences.

Viewers are retargeted with follow-up display ads linking back to VisitMesa.com to learn more about your event, offer, or business. After campaign completion, a detailed performance report summarizing campaign results will be provided.

“We love partnering with Visit Mesa. They are always thinking of what they can do to help support and promote local businesses in Mesa and surrounding areas. Such an asset to all of us small business owners who are trying to reach out to our community and share about our offerings and what's happening. We are grateful for their time and effort.”

Vertuccio Farms

PARTNERSHIP PROGRAM

COPPER PARTNER | \$3,000

Includes everything in Silver and Turquoise Level, plus:

- **Priority listing:** Highest level listing placement on website category page
- **Threshold 360 digital tour:** Access includes custom interactive map tool, analytics and more
- **Extended month of Connected TV Streaming Ads campaign inclusion:** Receive a 3-month in total targeted advertising placement through TV streaming and digital platforms.
- **4-week digital Billboard placement:** Receive Visit Mesa cobranded digital billboard placement on Alma School and the 202 west facing targeting east-bound traffic. This has an average of 900 spots per day per placement and plays for 8 seconds at a time.

FOLLOW US!

@VISITMESA / #VISITMESA

“Visit Mesa is a big part of growing our businesses appealing to the tourists and just having a way to spread our message to other people.”

Renegade Coffee Mesa

CONNECTED TV STREAMING ADS CAMPAIGN



THRESHOLD 360 DIGITAL TOUR



FREQUENTLY ASKED QUESTIONS

Q: What is Visit Mesa?

A: Visit Mesa is the Destination Marketing Organization (DMO) responsible for positioning and promoting Mesa, Arizona as a top destination for leisure and business-related travel.

Q: How is Visit Mesa funded?

A: Visit Mesa is a 501(c)(6) non-profit organization primarily funded by the collection of hotel bed taxes.

Q: How is Visit Mesa different than the Mesa Chamber of Commerce and the Downtown Mesa Association?

A: Visit Mesa promotes our destination to visitors in target markets, which results in spending at local hospitality-related businesses, hotels, attractions and services. In addition to reaching the statewide visitor, Visit Mesa serves the East Valley community (branded as City Limitless®) and educates residents on the value of tourism and visitor industry impacts. The Mesa Chamber of Commerce primarily presents business and economic development throughout the City of Mesa in addition to networking opportunities for members, while the Downtown Mesa Association works on behalf of business owners for policy development, advocacy, and program management in downtown Mesa.

Q: How much time does it require to become a partner?

A: Visit Mesa does most of the work once you provide your assets. After that, you determine the amount of time investment you would like to contribute. For example, your participation in our networking events, training sessions etc. is strongly encouraged but completely optional.

Q: How can we see our individual company performance?

A: Our partnership team is happy to present you with a roll-up report and schedule a meeting to discuss results. Feel free to request this at any time.

Q: Is it possible to upgrade my level of partnership during my term?

A: You may upgrade your partnership at any time and be charged a prorated amount for the remainder of the term.

SEE WHAT OUR PARTNERS HAVE TO SAY:



VISION

Mesa is globally recognized as a welcoming, innovative, accessible and experience-rich destination with limitless opportunities for everyone.



MISSION

Promote the value and vitality of our visitor economy to enrich and strengthen our community.

VISITORS GUIDE

Inquire for more information and pricing



We can't do it all and we turn to Visit Mesa because they have the people, they have the tools to plug us into their system and get us exposure with all the different vendors and all the different businesses that they know. They are very helpful with us when we are trying to build a rapport with our clients."

Regency Garden

VISIT MESA 12 MONTH AGREEMENT FORM

SELECT THE PARTNERSHIP LEVEL FOR VISIT MESA PARTICIPATION

☐ TURQUOISE PARTNER	\$400 / year
☐ SILVER PARTNER	\$1,500 / year
☐ COPPER PARTNER	\$3,000 / year
☐ RESTAURANT ADD-ON	\$100 / year

WEBSITE AND PRINTED MATERIAL

BUSINESS NAME _____

EMAIL _____

WEBSITE _____

PHYSICAL ADDRESS _____

CITY _____ ARIZONA ZIP CODE _____

INTERNAL USE ONLY

☐ NEW☐ RENEWAL

VM REP _____ DATE _____

CONTRACT START DATE _____ END DATE _____

AMOUNT \$ _____ EMAIL TO BE DIGITALLY INVOICED _____

AN INVOICE AND PAYMENT LINK WILL BE EMAILED WITHIN 30 DAYS OF PROCESSING

TERMS AND CONDITIONS

1. **Payment Deadline:** The Partner agrees to pay the agreed-upon fees in full within thirty (30) days from the commencement of the partnership term, unless otherwise negotiated in writing and mutually agreed upon by both parties.
2. **Accepted Payment Methods:** The Partner agrees to make all payments via the following methods: 1) Payments made through the secured payment portal link provided in the invoice, which will be issued through the Visit Mesa QuickBooks platform. 2) Checks payable to the entity as outlined in the invoice.
3. **Prohibited Payment Methods:** The following methods of payment will not be accepted under any circumstances: 1) Wire transfers, 2) Zelle, 3) Venmo, 4) Cash App, or any similar online cash applications.
4. **Invoice Issuance:** Legitimate invoices will only be sent to the Partner via email from our QuickBooks platform. These invoices will contain a secured payment portal link to ensure the safety and confidentiality of the payment process. Any invoice received from other platforms, emails, or methods shall be deemed invalid unless explicitly confirmed verbally by Visit Mesa.
5. **Account Status for Non-Payment:** If payment is not received within the 30-day period, the Partner's account will be placed on hold. While the account is on hold: 1) The Partner's listing

- will be removed from any publicly accessible directories or platforms associated with the partnership. 2) All lead opportunities will be withheld. 3) Any pending or scheduled deliverables will be paused until full payment is received.
6. **Restoration of Services:** Upon receipt of full payment, the Partner's account will be reactivated, and all services, including listings, leads, and deliverables, will be promptly reinstated.
7. **No Waiver of Payment Obligation:** The suspension of services or removal of listings due to non-payment shall not waive the Partner's obligation to make the required payment or any additional remedies available under this agreement.
8. **Negotiation of Terms:** Any extension or modification to the 30-day payment term must be agreed upon in writing before the payment due date.
9. **Fraudulent Activity:** In the event of any suspected or confirmed fraudulent activity, the Partner will still be held liable for full payment of the agreed-upon fees. Discovery of fraud will not eliminate or reduce the Partner's payment obligations under this agreement.
10. **Artwork Approval:** Visit Mesa will make reasonable attempts to contact the partner for artwork submission and approval. If there is no response after 10 business days, a generic ad will be used at Visit Mesa's discretion. No refunds or revisions will be allowed once production begins.

NAME _____

AUTHORIZED SIGNATURE _____ DATE _____

TITLE _____ PHONE _____

SPECIAL INSTRUCTIONS:

Email completed form to diva@visitmesa.com or print out and mail or fax to Visit Mesa.

Visit Mesa
1 N. MacDonald, Suite 209 \ Mesa, AZ 85201
480.682.3660 ph \ 480.827.4704 fax \ visitmesa.com



visitmesa.com